

COWBOYS Stadium SCOREBOARD

Vol. 3 Issue 3 • August 2008



Northeast view
June 26, 2008

MOVING CLOSER TO FIRST KICK OFF

Walk into any sports arena or major stadium and one is easily amazed and awed at the incredible features surrounding you. Sports facilities across the country vary greatly in their engineering and architectural features – from the nostalgic and classical, to the ultra-modern. Some stadiums are fully enclosed with modern, light-weight roofs to protect players and fans from the elements. Others are completely open to the dry, cool breeze of the ocean, while a few offer a bit of both. Most die-hard football fans will say that the best game day experience occurs when Mother Nature shows her fury with rain,

sleet, or snow covering the field while two teams battle in the midst of competition. The new Cowboys Stadium will be no exception. Fans will stare at the stadiums' ¼-mile free-standing steel arches, gaze through the fritted glass enclosing the stadium, and revel at the potential for an open-air experience with both a retractable roof and end zone doors.

The stadium roof is huge and noticeable from miles around. The roof is a four-layered system consisting of a thermoplastic membrane roofing system over ¼" pre-primed cover board on top of roof insulation

(continued, next page)



The Stadium Scoreboard chronicles the progress of the Cowboys Complex Development Project from bond sale to kick off. This quarterly publication is produced by the City of Arlington especially for the taxpayers of Arlington.





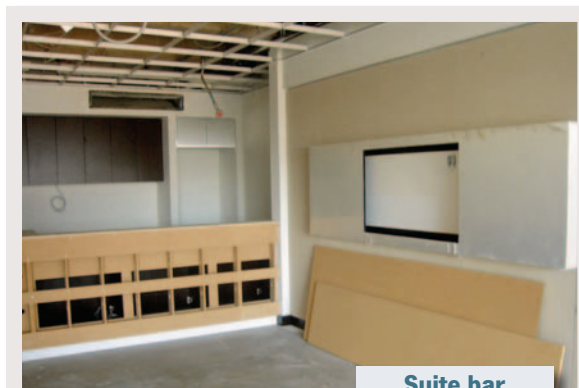
Get Cowboys Stadium Updates!

View construction progress by accessing the live webcam on the City of Arlington's website at www.arlingtontx.gov/cowboys.

This site also contains the latest news on the development as well as announcements such as Super Bowl XLV to be played in Arlington in 2011. The Cowboys web page is your source for staying informed. ★

(R10 minimum, approximately 2" thick) with a sheet metal foundation. When complete, the roof will cover 660,800 square feet, one of the largest domed sports structures in the world. Imagine eleven, almost twelve football fields sitting on top of the stadium; that's how big we're talking about. Not to mention that the retractable roof will open or close in 12 minutes. Motorists passing the north side of the stadium on Randol Mill can view progress of the north-side roof installation. The south-side roof can be seen from Division Street.

Moving inside the stadium, many of the traditional features are beginning to appear. Interior walls, ceiling grid, paint, fixtures and cabinetry are becoming noticeable throughout the stadium and 300 suites. The Silver Level Suites are progressing at a fast pace with comforts, including bars and cabinets, frames for flat panel TVs, and partition glass that can be opened to experience the atmosphere of the stadium.



Suite bar and TV frame



Suite construction



The concession stands on the Main Concourse continue to take shape with wall construction and equipment installation. Mock-ups of the display screens are temporarily in place to finalize design details. The plan is to provide the fans with every opportunity to see the game while standing in line for refreshments.



Concession stand, main concourse

(continued, page 3)

Cover story continued

The team store on the Main Concourse resembles the pointed-end of a football adorned with blue-tinted glass forming the outer skin. The grey-metal and blue-glass structure beckons fans to come in and shop for their favorite jersey, hat, or life-size player photo.

**Team store,
main concourse**



Hand rails



North side glass



SW parking lot

Silver hand rails are dotting the interior seating bowl landscape as workers install the necessary fixtures up and down the stairs. These hand rails will eventually provide fans assistance as they ascend and descend the stairs to their seats while carrying refreshments and souvenirs. Once the hand rails are installed in the concrete, crews will clean and seal the concrete structure with a final coat of sealant prior to the installation of seats.

The south side glass installation began in December 2007 and was completed at the end of June 2008. During this time, workers installed approximately 2,600 pieces of glass on the south side. With this installation experience behind them, workers started on the north side glass in June with an expected completion of September 2008.

Parking lot paving started in June in the southwest corner of the stadium block. Approximately 123,633 square yards of 6-inch concrete will be poured in place over the next 8 months to provide fans a smooth parking surface. ★

Keeping Score

123,633
Square yards
of parking lot concrete

300
Number of suites

2,400
Pieces of glass on north side

2,600
Pieces of glass on south side

12
Length of time in minutes for
retractable roof to open or close

660,800
The square footage of the roof

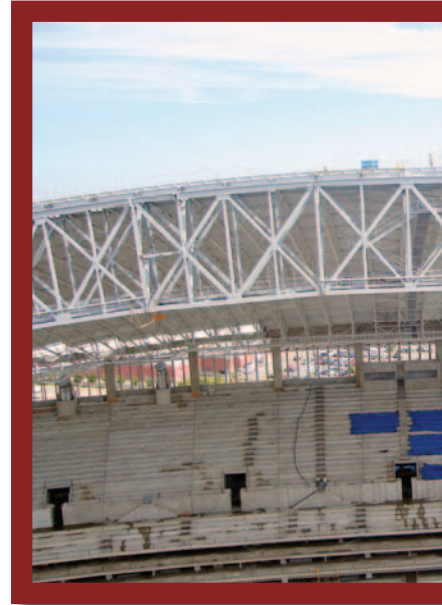
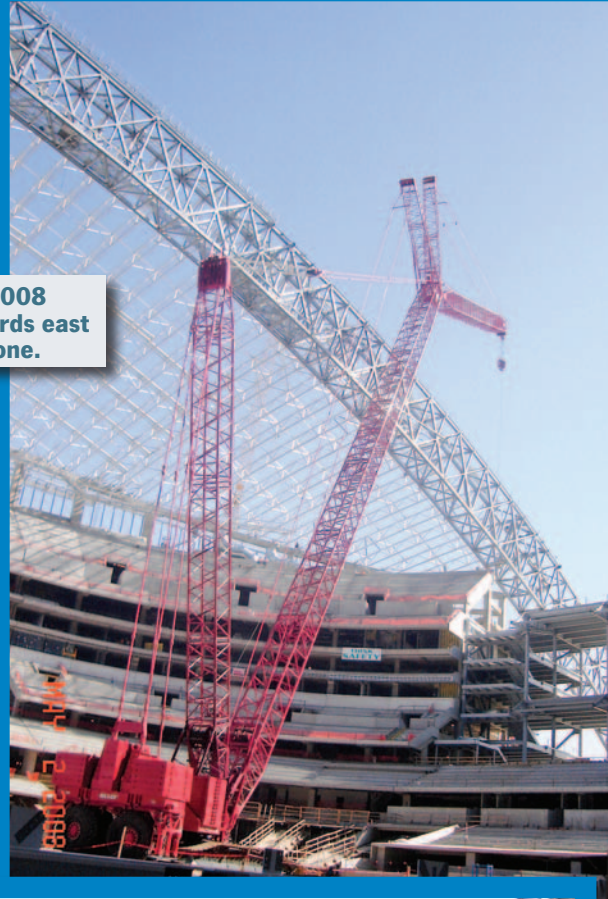
With 62 percent
of the project complete,
the Cowboys Stadium
remains on schedule
for an August 2009 opening.

To date, project costs have
reached \$600,035,651.
Arlington has committed
a total of \$325 million.

The City's portion
of the total expenses
to date is \$296,595,235.
The costs are paid
out of a trust jointly controlled
by the City of Arlington
and the Cowboys.

Photo gallery

MAY 2008
View towards east
end zone.



MAY 2008
View towards east end zone.



This photo gallery captures this quarter's construction milestones.

Photography courtesy of the City of Arlington and the Dallas Cowboys.

JUNE 2008
View from south arch
looking southeast.



JUNE 2008
View from south arch
looking north.



JULY 2008
Silver level suite.



JULY 2008
Silver level suites.



ONE on one

One On One With K Strategies Group LLC

By the Numbers: Minority and Women Owned Business Enterprises

(as of July 28, 2008)

- 23 — Hispanic firms with contracts
- 23 — African-American firms with contracts
- 3 — Asian-American firms with contracts
- 4 — Native-American firms with contracts
- 47 — Women-owned firms with contracts
- 140 — Public outreach events/activities since 2005

Have You Heard? Arlington is a Great Place for Business

Arlington and Fort Worth are Among the Top 50 Best Cities for Doing Business, according to a national ranking released in July by Inc. Magazine and Newgeography.com.

Together, the two Tarrant County cities moved 94 places from No. 144 in 2007 to the No. 50 spot in 2008.

Dallas, Plano and Irving followed with a No. 57 ranking. The survey includes more than 300 U.S. cities.

Even in an economy that many consider to be in recession, the Dallas/Fort Worth area is thriving. Learn more at www.arlingtontx.gov/business.

A Spotlight on a Minority-Owned Enterprise

With nearly \$600 million dollars spent so far on the new Stadium, approximately 28 percent of those dollars have been paid to minority and women-owned enterprises (M/WBE), according to the latest report to the Fair Share Committee.

To date, 100 minority and women-owned firms have partnered on the \$1 billion Stadium project. Total dollars paid to M/WBE firms is over \$120 million.

"We are mostly pleased that over 90 percent of the M/WBE contracts were awarded to local firms in Tarrant and Dallas counties," said Katrina Keyes, who was contracted in 2005 to help increase the number of minority and women-owned firms working on the Stadium construction project.

According to the report, 35 of the contracts went to M/WBE firms in Tarrant County and 18 were awarded to Arlington M/WBE firms.

In her quarterly report to the Fair Share Committee and Arlington City Council members, Keyes outlines minority and women-owned business participation by job class. She details community outreach activities that are increasing public awareness of contracting opportunities at the Stadium job site.

Her outreach efforts include coordinating networking events, attending trade fairs, business luncheons and chambers of commerce programs to spread the news among diverse populations. K Strategies maintains an active online database of more than 450 minority and women-owned firms, tracking their skill sets and availability to perform construction projects.

In 2004, the City of Arlington and Cowboys Football Club signed the Fair Share Agreement with a commitment to increase M/WBE participation in the stadium project. In 2005, they hired K Strategies to monitor compliance of the Fair Share Agreement.

Deputy City Manager Fiona Allen is a member of the Fair Share Committee and says the program is meeting and exceeding expectations.

"We are pleased with the successes we're finding in the M/WBE program at the stadium," she said.



K Strategies Group LLC is growing minority and women-owned business contracting opportunities at the new Stadium. Katrina Keyes founded the company in 2002. The minority-owned enterprise is a public affairs firm specializing in minority and women business programs, public relations and community relations. From left to right: Alejandrina Aguirre, Semone Fulbright, Dorothy Gentry, Katrina Keyes, Davier Godsey and Crystal Padilla.

"This is the catalyst that has moved the city towards creating ongoing Fair Share opportunities."

Aside from the Cowboys Stadium Project, K Strategies has partnered with Turner Construction Company to increase the number of historically underutilized businesses with contracts to design and build facilities for Texas A&M University System.

The company is also contracting with Fort Worth Independent School District to expand M/WBE participation on bond-funded projects to build and expand schools and facilities.

In Arlington, the minority-owned enterprise is leading HUB objectives for the new Engineering Research Complex being built at UT Arlington. K Strategies has developed a reputation as a leader and champion of minority and women-owned businesses.

Small construction firms looking to get their foot in the door and larger contractors seeking new business partners are benefiting from their efforts, said Arlington Mayor Robert Cluck.

"In a busy construction market, we are all contributing to the economic success of this city and the region," he said. "It's a winning combination."

Learn more about K Strategies at www.kstrategies.com or 214-599-9766. ★

Coming Next Quarter:

One-on-one with Hispanic-owned firm ROC Construction.

THE Boys



**Mayor Cluck
and City Council**

The Gene and Jerry Jones Foundation has made an \$85,000 contribution to the Friends of the Levitt Pavilion. This is the first distribution of funds as part of the Dallas Football Club's commitment to Arlington youth.

"It is a privilege and an honor to directly support the youth of Arlington," said Dallas Cowboys Owner/General Manager Jerry Jones during a press conference held on the steps of City Hall on Wednesday, May 21. ★



Jerry and Gene Jones



Charlotte Anderson



**Jerry Jones and
Mayor Robert Cluck**



**Check presentation to Patti Diou,
executive director Levitt Pavilion**

Street Name Changes Approved Center and Collins Street Bridge Work on Schedule

The Arlington City Council renamed two city streets in the Entertainment District this quarter as construction on two bridges along Interstate-30 started. The newly constructed portion of Baird Farm Road, from I-30 to Division Street, has become Legends Way. Rogers Street from Collins Street to Stadium Drive has become Cowboys Way. Legends Way is synonymous with the Legends of the Game Baseball Museum and Learning Center, which is located inside of the Rangers Ballpark in Arlington. Cowboys Way leads to the new stadium, which is scheduled to open in the Fall 2009.

Roadway Construction Progress

"Summer is a good time for construction," said Ted Sugg, P.E., who is contracted by the City of Arlington to monitor and report roadway construction progress in the Entertainment District.

Summer is prime construction time because contractors don't have wintry rains and ice to slow progress, he said.

Throughout the city's Entertainment District and along I-30, contractors continue to build progress. The goal is to safely connect people with entertainment venues in Arlington and improve mobility along the interstate.

As part of the project, I-30 main lanes from Cooper Street to Ballpark Way are being reconstructed. The \$165 million project includes new bridges at Center Street and Baird Farm Road and the replacement of the Collins Street Bridge.

An advertising campaign, which includes electronic billboards, websites, radio and television promotions, is reminding motorists to plan ahead, drive safely and follow detours when traveling through the northern sector of the city.

Get the latest roadway construction updates at: www.keep30moving.org or www.arlingtontx.gov/traffic.

Copeland Road Update

Copeland Road, from Collins Street to Convention Center Drive, is scheduled to become a permanent eastbound roadway.

Center Street Bridge Update

This quarter, contractors began pouring the concrete decks for the new Center Street bridge. Completion of the bridge is scheduled for fall 2008.

Center Street Bridge



Collins Street/I-30 Bridge Update

Expect detours and lane closures on Collins Street as contractors prepare for demolition of the Collins Street bridge. Contractors continue to prepare temporary pavement for future traffic switches in this area.

Randol Mill Road Roadway Update

Expect various lane closures traveling both east and west between Collins and Legends Way, formerly known as Baird Farm Road, until December 2008 as contractors prepare stadium entrances and begin median work.



**The Cowboys Stadium
Scoreboard is
a quarterly publication
published by the
Cowboys Stadium
Working Group.**

